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Under th	e Paperwork Reduction Act of 1985, f	o person	Application Number	09/754,102	
TRANSMITTAL			Filing Date	January 30, 2001	
FORM			First Named Inventor	Robert Carl Silkey	
			Art Unit	3622	
(to be used for all correspondence after initial filing)			Examiner Name	Melanie Kemper	
Yotal Number of Pages in This Submission 5			Attorney Docket Number	111109-000000	
FNCL OSU	RES (Check all that appl				
	Fransmittal Form		Drawing(s)	After Allowance Communication to Group	
Fee A	attached		Licensing-related Papers	Appeal Communication to Board of Appeals and Interferences	
Amen	dment/Reply		Petition	o: Appeals and microrences	
After F	final		Petition to Convert to a Provisional Application	Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)	
Affidav	rits/declaration(\$)			Proprietary Information	
Extens	sion of Time Request	Ø	Power of Attorney, Revocation Change of Correspondence Address	Status Letter	
Expres	ss Abandonment Request		Terminal Disclaimer	Oly Seedowy (s) (sleeps)	
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Firm	Pattric J. Rawlins, Esq.				
or Individual	Procopio, Cory, Hargrea	/es & \$	Savitch LLP		
Signature					
Date	January 7, 2004				
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Typed or	Karin E. Harden				
Signature				Date January 7, 2004	
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NAME:	FAX NO.	PHONE NO.
Examiner Melanie Kemper United States Patent and Trademark Office Group Art Unit: 3622	703/305-7687	703/305-9589

FROM:

Pattric J. Rawlins, Esq.

RE:

U.S. Patent Application Serial No. 09/754,182

Title: SYSTEM AND METHOD FOR NETWORK BASED MARKETING

Filed: January 30, 2001

Our Reference No. 111109-000000

CC:

Karen M. Cruz

MESSAGE:

Please see attached documents.

- 1. Transmittal
- 2. Power of Attorney
- 3. Status Inquiry

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Client Name:

Einstein Industry, Inc.

Client/Matter No.:

111109-0000000

Equitrac No:

7897

Patent 111109-000000

IN THE UNITED STATES PATER	TAND I KADEMAIGE OF THE
In re the Application of:) Group Art Unit: 3622
Robert Carl Silkey) Examiner: Melanie Kemper
Serial No. 09/754,182)
Filed: January 30, 2001) RECEIVED) CENTRAL FAX CENTER
For: SYSTEM AND METHOD FOR NETWORK BASED MARKETING	JAN 0 7 2004
Commissioner for Patents P.O. Box 1450	OFFICIAL
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Sir:	
Applicant respectfully requests the Patent	Office to provide the status of the present
application to the undersigned.	
	Respectfully submitted,
Procopio, Cory, Hargreaves & Savitch, LLP 530 B Street, Suite 2100	By: Pattric J. Rawlins Reg. No. 47,887
San Diego, California 92101-4469 (619) 238 1900	
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	Division Colo do
January 7, 2004 Date of Deposit	Signature of Person Mailing Paper